



## **Reporting EU Integration**

*November 21-24, 2007*

**Prague**

Hotel Juno  
Štěchovická 2296  
100 00 Praha 10

A seminar for journalists from the Balkans and Belarus organized by Transitions Online and supported by The Czech Foreign Ministry; the Open Society Fund Prague (The East East : Partnership Beyond Borders Program); the German Marshall Fund; the Central European Initiative (CEI); and the Initiative for Policy Dialogue, Columbia University, NYC.

### **Workshop Agenda**

#### **Day 1 – Wednesday, November 21**

- |                     |  |
|---------------------|--|
| 9:30-10.00 am       | <b>Introduction:</b> Course overview and general business <b>Tihomir Loza, Jeremy Druker.</b>  |
| 10:00 am – 11:15 am | <b>Edward Steen on EU Institutions.</b> Edward will provide an overview of the EU's institutional landscape and explain who does what and how. |
| 11:15 am—11:30 am   | Coffee break   |
| 11:30 am-12:15 pm   | <b>Edward Steen on EU Institutions</b> (questions and answers).  |
| 12:30 pm – 1:30 pm  | Lunch break  |

- 1:30 pm – 3:00 pm      **Evgeny Morozov on New Media.** Evgeny will provide an overview of new media landscape: blogs, social news, social networks.
- 3:00 pm – 3:15 pm      Coffee break
- 3:15 pm – 5:15 pm      **From old media vs. new media to social media.** **Evgeny Morozov** will talk on using new media as a means to publicize the themes covered in the project when they face obstacles in the traditional media (either for commercial reasons or because of state control).
- 7:30 pm                  Welcome dinner  
(Restaurant Jarmark, Vodickova 30, Praha 1)

**Day 2 –Thursday, November 22**

- 9:00 am – 10:45 am      **Evgeny Morozov** on getting familiar with WordPress, RSS, news readers, reading/creating blogs (overview of FeedDemon and Windows Live Writer software)
- 10:45 am – 11:00 am      Coffee break
- 11:00 am – 12:30 pm      **Reinhilde Veugelers** on **Transition Economies**. Reinhilde will discuss the stylized economic facts of transition in Europe (the "magnificent 8"). From the cross-country variation in success, the critical elements in the transition process are derived (including the elimination of soft budget constraints, privatization and attracting FDI).
- 12:30 pm – 1:30 pm      Lunch break
- 1:30 pm – 3:00 pm      **Edward Steen** on **Enlargement**. Edward will provide a brief history and lay out the likely future of the EU enlargement. He will also explain the political positions of major countries towards enlargement as well as suggest effective ways of conveying different national moods to readers.
- 3:00 pm – 3:15 pm      Coffee break
- 3:15 pm – 5:00 pm      **Reinhilde Veugelers** on **European integration**. The **Single Market**: how it works and how it affects different economies. Reinhilde will also talk on regional trade cooperation.

**Day 3 –Friday, November 23**

- 9:30 am – 11:00 am     **Reinhilde Veugelers on Globalization** and how it relates to **EU integration**. Reinhilde will discuss the process of EU and global market integration and its micro- and macro-economic effects. She will then assess the EU's performance amidst a continuing process of global market integration. The phenomenon of delocalization will receive special attention. Finally, the reaction of EU policy makers to address the EU's poor growth performance, most notably the Lisbon agenda, will be discussed at some length.
- 11:00 am – 11:15 am     Coffee break
- 11:15 am – 12:30 pm     **Edward Steen on Media resources** in Brussels, Luxembourg and Strasbourg, coping with *Eurospeak* and how journalists can successfully navigate Brussels institutions.
- 12:30 pm – 1:30 pm     Lunch break
- 1:30 pm – 3:00 pm     **Reinhilde Veugelers** on the European Neighborhood Policy, the EU-Russia relations and why the EU puts such emphasis on regional cooperation.
- 3:00 pm – 3:15 pm     Coffee break

3:15 pm – 5:00 pm

**Janet Barrie** on the **Role of the European Commission** in monitoring a country's EU bid. Janet will take journalists through the process of country visits, ongoing reports and final recommendations to the European Council. The focus of the presentation will be on the Commission's role and the stories that come out of it and how journalists can best cover them.

**Day 4 –Saturday, November 24**

- 10:00-11:15 a.m.      **Milan Fridrich** on the **Experiences of Czech Media** outlets in reporting EU affairs and his own experiences of reporting from Brussels.
- 11:15-11.30 a.m.      Coffee break
- 11:30-12:30 a.m      **Janet Barrie** on navigating EU institutions as journalist. Janet will share her experiences of reporting from Brussels for the BBC and share tips on practical realities of reporting EU affairs
- 12:30 pm – 1:30 pm      Lunch break
- 1:30 pm—3:00 pm      **Pavla Kvapilova** on the **challenges of reporting EU affairs** to audiences in former communist countries and her own experiences of reporting from Brussels.
- 3:00 pm—3:15 pm      Coffee break
- 3:15—4:30 pm      **Group discussion** led by TOL editors **Tim Spence, Jeremy Druker** and **Tihomir Loza**. Participants to present case studies from their countries and discuss the articles they have written about EU accession. Future articles to be produced as part of the project will also be discussed.

**Speakers:**

**Edward Steen** is Opinion-Page (op-ed) editor of the Brussels-based *European Voice*, a publication of the Economist Group. He had a 20-year career in Fleet Street as a columnist with the *Financial Times*, then feature-writer and foreign correspondent at the *Sunday Telegraph*. In 1986, he played a central role in establishing the Independent's foreign news department when the paper was founded, recruiting a large part of the staff and becoming the first Central and Eastern Europe editor. In 1991 he took up a temporary post as a spokesman and speechwriter for the trans-national European People's Party. Steen covered the Solidarity revolution in Poland in 1980 as well as the final collapse of Communism in 1989 - 91, and has for some years been personally committed to, and engaged with, the political transition in Eastern Europe, and also Burma.

**Reinhilde Veugelers** is professor of Managerial Economics, Strategy and Innovation at the Katholieke Universiteit Leuven. She was a visiting scholar at Northwestern University's Kellogg Graduate School of Management, at Sloan School of Management (MIT), Stern Business School (NYU), ECARES/Université Libre de Bruxelles, Université de Paris I (Panthéon-Sorbonne), Universitat Pompeu Fabra & Universitat Autònoma de Barcelona, and Universiteit Maastricht. Her research is concentrated on the fields of industrial organization, international economics and strategy and innovation. She is co-promotor for the Flemish Government "Steunpunt" on R&D Statistics, a CEPR Research Fellow (London) and currently an Economic Advisor at the Bureau of European Policy analysis (BEPA) of the European Commission, on leave from the KU Leuven (2004-2008).

**Janet Barrie** is an accomplished reporter with twenty years of experience in journalism. Between 1994 and 1997, she was a business correspondent and world affairs reporter for the BBC, becoming the BBC's Berlin correspondent in 1997. Between 2000 and 2003, Janet served as the BBC's Europe correspondent based in Brussels.

**Milan Fridrich** is the head of the Czech Television's morning program and the deputy editor of the outlet's news desk. Mr. Fridrich was the EU correspondent for Czech Public Radio at the time of his country's accession to the EU.

**Pavlina Kvapilova** is an editor with Czech Television in charge of the evening news & analysis programme Udalosti, komentare. She served as the Czech Radio permanent correspondent from Brussels between 2003 and 2005, covering EU, NATO and Benelux affairs. Between 1996 and 2003 Ms Kvapilova worked as a reporter and presenter for the Czech Radio. She studied in the Czech Republic, Italy and England.

**Evgeny Morozov** is TOL's new media director. A native of Belarus, Evgeny is an expert on blogging and new media and has overseen TOL's blogging project in Belarus. Besides running several of his own blogs, he writes frequently for the international media and has been published in the International Herald Tribune, Le Monde, The Globalist, RealClearPolitics, Yale Global Online, TCS Daily, The Brussels Journal, and others.

**Jeremy Druker** was one of the founders of Transitions Online (TOL) in 1999 and has been the executive director and editor in chief since then. He has contributed to publications such as U.S. News & World Report, TI's Global Corruption Report, and Oxford Analytica. He is regular contributor on Central and Eastern European affairs to the ISN Security Watch publication and is the author of the chapters on the Czech Republic in the Freedom House books, *Nations in Transit 2005* and *Nations in Transit 2006*. Mr. Druker holds an undergraduate degree from Harvard College and a masters in international affairs from Columbia University, where he also earned a certificate in Central and Eastern European studies. A native of New York, he has lived in the Czech Republic for more than 12 years.

**Timothy Spence**, TOL managing editor, is a seasoned journalist and acknowledged leader in improving newsroom management, teaching university journalism courses, and in organizing journalism training in multi-cultural environments. His expertise is honed by more than 20 years as a newspaper reporter and editor with varied experiences—from small-town dailies to international reporting and managing news operations in Prague and Washington. He has worked for two of the best-known newspaper companies in the United States, Gannett and Hearst. He is the recipient of two Knight International Journalism Fellowships and is on the Fulbright Senior Specialists Roster in Journalism.

**Tihomir Loza**, TOL's deputy director, oversees all aspects of the Reporting EU Integration project. Tihomir was previously an associate editor with Transitions magazine and Balkans editor of WarReport. Between 1993 and 1996 he worked as an associate producer and consultant on the Death of Yugoslavia, a series of documentaries for the BBC. Between 1999 and 2001, he worked on the series' sequel, The Fall of Milosevic. A native of Bosnia, in the 1980s and the early 1990s, Tihomir worked as an editor and writer for a number of Yugoslav media outlets, including the Oslobodjenje daily, the Nasi dani magazine and the Nedjelja weekly. In 2005, he was named by the European Voice as one of "50 Europeans of the Year" for his work at TOL on promoting better understanding of European affairs.

---

**Seminar participants:**

1. Ivan Angelovski	Gradjanski list	Serbia
2. Larisa Inic	Radio Subotica	Serbia
3. Lana Joksimovic	Danas	Serbia
4. Dejan Pralica	Filozofski fakultet Novi Sad,	Serbia
5. Larisa Rankovic	Ebart/Media Documentation	Serbia
6. Ana Veljkovic	B92	Serbia
7. Zoran Kresic	Vecernji list	Bosnia
8. Nihad Penava	Freelance	Bosnia
9. Mirna Soja	EuroBlic	Bosnia
10. Danijela Bugarin	Alfa TV	Bosnia
11. Srdjan Karalic	Novi Reporter	Bosnia
12. Natsanda Tadic	Nezavisne	Bosnia
13. Meri Bakalova	Kapital	Macedonia
14. Risto Karajkov	Freelance	Macedonia
15. Nikoleta Popkostadinova	Kapital	Bulgaria
16. Rudina Hoxha	Albanian Daily News	Albania
17. Delfin Pllana	JAVA weekly	Kosovo
18. Aida Ramusovic	Antena M	Montenegro
19. Nedjeljko Rudovic	Vijesti	Montenegro
20. Ivana Bare	Vecernji list	Croatia
21. Laura Georgiana Nica	Compact	Romania
22. Claudia Ciobanu	Cotidianul and Inter Press News Agency	Romania
23. Andrei Yeliseyeu	Viesnik Kamarouki	Belarus
24. Yauhen Furs	Freelance	Belarus
25. Anastasiya Mantsevich	European Radio for Belarus	Belarus
26. Lydia Semenкова	Belarusians and Market	Belarus
27. Kaciaryna Tamkovich	European Radio for Belarus	Belarus
28. Andrei Aliaksandrau	EuroBelarus.info	Belarus

---