

FINAL AGENDA



Internationale Weiterbildung
und Entwicklung gGmbH

Capacity Building
International, Germany

COVERING Development and POVERTY Reduction

October 9-13, 2006

New York City

**A Special Program sponsored by the International Institute for Journalism (IJJ)
and the
Initiative for Policy Dialogue (IPD)**

**The German House
871, United Nations Plaza
(1st Avenue @ 49th Street)
New York, NY 10017
phone (212) 497-3500
fax (212) 497-3535**

For journalists from developing countries, there is no more pressing question than how poverty can be reduced. At this special seminar hosted by the International Institute for Journalism of InWent in New York City, reporters from around the world will learn about the millennium development goals and the obstacles to poverty reduction. Renowned academics, NGO representatives and former government officials will discuss the current debates and offer practical advice on coverage. Senior journalists will help facilitate the discussions.

The participants also will be introduced to www.journalismtraining.net, a web-based resource that offers information on key issues of globalization. The agenda features a number of prominent speakers, including Nobel Laureate Joseph E. Stiglitz, Earth Institute Director Jeffrey Sachs, and development economist William Easterly.

Please note that times of some of the sessions may change.

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The Workshop Agenda

Sunday, October 8

Group Dinner at the home of **Anya Schiffrin** and **Joseph Stiglitz**.

(258 Riverside Drive (at 98th st) Apt 12 C-D)

Monday October 9¹

9:00am – 9:30 am

Introduction to the seminar by **Dr. Wolfgang Stoeckl**, Representative of the Permanent Mission of Germany to the UN.

9:30 am – 10:00 am

Gudrun Kochendorfer, Managing Director of InWent

10:00 am – 10:45 am

Anya Schiffrin, Director of Journalism Programs, Initiative for Policy Dialogue, will talk about the program and its mission.

10:45 am – 11:00 am

Tea Break

11:00 am – 1:00 pm

Keynote Speech: “Introduction to Globalization” by **Joseph E. Stiglitz**, Recipient of the 2001 Nobel Prize in Economics; former World Bank chief economist; currently Executive Director of the Initiative for Policy Dialogue and University Professor at Columbia University.

1:00 pm – 2:00 pm

Lunch Break

2:00 pm – 3:30 pm

Isabel Ortiz, Senior Interregional Advisor, United Nations Department for Economic and Social Affairs will discuss current debates and the reality of poverty reduction development policies.

3:30 pm – 4:30 pm

Graham Watts, Editor at the Financial Times Magazine, will give a general overview of how journalists will write their stories during the seminar and will also explain how to use the seminar in future coverage

4:30 pm

Time off to write stories. ***Deadline at 6pm***
(At the Kinko’s Business Center on 747 3rd Ave (between E. 46 and 47th St.)

¹ Monday’s presentations will take place in the German House, which is the German Consulate in New York City. Please bring your ID with you to show at the entrance.

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Tuesday, October 10²:

- 9:30 am – 11:00 am **Shari Spiegel**, Director of the Initiative for Policy Dialogue, will talk about “**Debt and Emerging Markets.**” Spiegel will discuss whether current debt levels are sustainable and the prospects for emerging market debt. [Attendees will gather at the conference room on the 8th floor of Uris, the Business School]
- 11:00 am – 11:40 am Over tea, thoughts and discussion on potential coverage based on previous lecture with **Graham Watts.**
[Attendees will gather at conference room on the 8th floor of Uris]
- 11:40 am- 12:00 pm Walk from Uris to Low Library (Trustees Room)
- 12:00 pm – 1:00 pm Lunch at Columbia University (Business School Cafeteria)
- 1:00 pm – 2:00 pm **Pedro Sanchez**, director of Tropical Agriculture at the Earth Institute, will talk about the “**African Green Revolution and the Millennium Villages Project.**”
- 2:00 pm – 3:00 pm **Jeff Sachs**, Director of the Earth Institute, will talk about the Millennium Villages Project.
- 3:00 pm – 4:00 pm **Steve Zebiak**, Director General of the International Research Institute for Climate and Society, will talk about the role that the climate, climate variability and accurate forecasting plays in the sustainability of developing (and developed) communities.
- 4:00 pm- 4:15 pm Head back to the hotel
- 4:15 pm – 6:00 pm At the hotel, Feedback from Graham Watts on stories written on Monday. Also, thoughts and discussion on potential coverage based on previous lectures with **Graham Watts.**

² Tuesday’s presentations will take place in Columbia University’s Morning Side Campus.

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Wednesday, October 11³

9:00 am - 10:15 am	Development economist William Easterly will speak about his new book “ The White Man's Burden: Why the West's Efforts to Aid the Rest Have Done So Much Ill and So Little Good. ”
10:15 am – 10:30	Walk to the UN (First Avenue at 46th St.)
10:30 am – 12:30 pm	Guided Tour of the UN
12:30 pm – 2:00 pm	Lunch at the UN’s Cafeteria
2:00 pm- 2:15 pm	Walk back to the German House
2:15 pm – 4:00 pm	Gabriel Accascina , Director of IT4dev, an organization specializing in the use of information technology to foster socio-economic development.
4:00 pm – 4:30 pm	Tea Break
4:30pm	Time off to write stories. <i>Deadline at 6:00 pm</i> (At the Kinko’s Business Center on 747 3rd Ave (between E. 46 and 47th St.))

³ Wednesday’s presentations will take place in the German House

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Thursday, October 12⁴

9:00 am - 10:30 am	Nora Lustig , Director of the Poverty Group in the Bureau of Development Policy at UNDP.
10:30 am – 11:30 am	Thoughts and discussion on potential coverage based on previous lecture with Graham Watts .
11:30 am – 1:00 pm	Kamal Malhotra , Senior Adviser on inclusive globalization at UNDP, will talk about “ A Human Development Centered Global Multilateral Trade Regime ” and he’ll base his presentation on the book “ Making Global Trade Work for People ”
1:00 pm- 2:00 pm	Lunch Break
2:00 pm – 2:30 pm	Thoughts and discussion on potential coverage based on previous lecture with Graham Watts .
2:30 pm – 3:00 pm	Over tea, feedback from Graham Watts on Stories written on Wednesday.
3:00 pm – 6:00 pm	Individual or small groups meetings with New York professionals. (During the week, you will receive a note with details of the meeting)

⁴ Thursday’s presentations will take place at the German House

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Friday October 13⁵

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| 9:00 am - 10:30 am | Presentation by Isabel Ortiz , Senior Interregional Advisor, United Nations Department for Economic and Social Affairs, on “Development Aid: What is development assistance at the beginning of the 21st century, issues to be aware of, and how to handle them.” |
| 10:30 am – 11:30 am | Thoughts and discussion on potential coverage based on previous lecture with Graham Watts . |
| 11:30 pm – 1:00 pm | Lunch Break and 10 minute walk to UNICEF (at 333 East 38th Street). <i>Passport or ID will be needed.</i> |
| 1:00 pm – 2:30 pm | Field trip to UNICEF and tour with Norah Godwin. |
| 2:30 pm– 4:30 pm | Future coverage Graham Watts . Watts will discuss what stories reporters can write in the future on development and poverty reduction. |
| 4:30 pm - 4:45 pm | Tea Break |
| 4:45pm – 5:15 pm | Evaluation and wrap-up with Anya Schiffrin , |

⁵ Friday’s presentations will take place at the German House

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Speakers

Gabriel Accascina has worked in information technology in the development context since '92. He is currently the director of the consulting firm IT4DEV which strives to improve the socio-economic conditions of developing and post-conflict countries using IT and the Internet. IT4DEV works with governments, international organizations, donors and financial institutions, universities, corporations, communities and NGOs, assisting in the fields of policy-making, capacity building and information projects strategy, design, implementation and funding. Previously, he was the Regional Coordinator of the UNDP Asia-Pacific Development Information Programme, assisting countries in using information, IT and Internet to foster sustainable development activities.

In the late 80's, Mr. Accascina worked in IT and media in Silicon Valley managing his own consulting firm. From '91 to the present he has worked in more than 40 developing countries combining information, technology, media and development experience in a wide range of areas. He was based in Fiji from 1993 to 1997 and in Malaysia from 1997 to 2001. His clients include UN Agencies, Governments, International Organizations and Financial Institutions in Asia Pacific, the Middle East and Africa. His work has been featured in the New York Times, Newsweek and several other publications.

Additional information on his work, papers and media articles are published at www.it4dev.net. Mr. Accascina holds a Masters degree in development communication, was the recipient of a Stockholm Challenge Award for ICT and Education and a fellow at Harvard University, Center for International Development.

William Easterly is Professor of Economics at New York University, joint with Africa House, and Co-Director of NYU's Development Research Institute. He is also a non-resident Fellow of the Center for Global Development in Washington DC. William Easterly received his Ph.D. in Economics at MIT. He spent sixteen years as a Research Economist at the World Bank. He is the author of "The White Man's Burden: How the West's Efforts to Aid the Rest Have Done So Much Ill and So Little Good" (Penguin, 2006), "The Elusive Quest for Growth: Economists' Adventures and Misadventures in the Tropics" (MIT, 2001), three other co-edited books, and 46 articles in refereed economics journals. His work has been discussed in media outlets like National Public Radio, the BBC, the New York Times, Wall Street Journal, Washington Post, the Economist, the New Yorker, Forbes, Business Week, the Financial Times, and the Christian Science Monitor. Easterly's areas of expertise are the determinants of long-run economic growth and the effectiveness of foreign aid. He has worked in most areas of the developing world, most heavily in Africa, Latin America, and Russia. Easterly is an associate editor of the Quarterly Journal of Economics, the Journal of Economic Growth, and of the Journal of Development Economics. He was born in West Virginia and grew up in Bowling Green, Ohio. He is the baseball columnist for the Vatican newspaper L'Osservatore Romano.

Nora Lustig has been Director of the Poverty Group in the Bureau of Development Policy at UNDP since April 1, 2006. Before joining UNDP, Ms. Lustig was the Director of the Center for Studies on Globalization and Development at the Tecnológico de Monterrey; President of the Universidad de las Américas, Puebla; Senior Advisor and Chief of the Poverty and Inequality Unit at the Inter-American Development Bank; and, Senior Fellow at the Brookings Institution. Between 1975 and 1988, she was professor of Economics at El Colegio de México; Visiting Fellow at MIT; and Visiting Professor at the University of California at Berkeley.

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Ms. Lustig co-directed the World Bank's World Development Report 2000/2001, "Attacking Poverty," and was a member of the international Commission on Macroeconomics and Health and president of the Mexican Commission on Macroeconomics and Health. She has published extensively in the fields of economic development and determinants of poverty and inequality and is a member of a number of editorial and advisory boards. She was a founding member and President of LACEA (Latin American and Caribbean Economics Association). Nora Lustig obtained her Ph.D. in Economics from the University of California, Berkeley.

Kamal Malhotra joined UNDP in 1999 and in his current capacity as UNDP's Senior Adviser on Inclusive Globalization, heads the Bureau of Development Policy's trade policy work and team. He is currently leading a UNDP Trade and Sustainable Human Development project. Mr. Malhotra's approximately twenty years of development work experience include positions as Co-Founder and Co-Director (1995-1999) of Focus on the Global South, a leading policy research and advocacy organization based at Chulalongkorn University in Bangkok, Thailand. From 1988-1995, he was Director of the Overseas and Aboriginal Program of Community Aid Abroad (OXFAM Australia). He has degrees from the University of Delhi in development economics, from the Indian Institute of Management in business management, and from Columbia University, New York in international and public affairs. Mr. Malhotra has published over 70 papers and articles on development policy issues and the multilateral system. In addition to being the lead author of the recent UNDP co-sponsored publication "Making Global Trade Work for People" (Earthscan, London and USA, 2003) he is also the co-author, co-editor or a major contributor to a number of recent books, including "Democratizing Global Governance" (Palgrave-Macmillan, UK and USA, 2002), "Global Finance: New Thinking on Regulating Speculative Capital Markets" (Zed Press, London, 2000) and "Reimagining the Future: Towards Democratic Governance" (La Trobe University, Australia, 2000).

Isabel Ortiz is a Senior Interregional Advisor at the Department for Economic and Social Affairs at the United Nations in New York. From 1995-2003 she was Senior Economist at the Poverty Reduction and Social Development Units of the Asian Development Bank (Manila, Philippines), where she has been Team Leader/Manager of both project and policy initiatives in the Asian and Pacific region. From 2003-05 she undertook number of consulting assignments for DFID, OECD, UNDP, KfW and the World Bank on development policies, projects social appraisals, public expenditure management and poverty reduction strategies. Prior to this, she worked in Brussels at the European Union (1992-93), the Spanish High Council of Scientific Research (CSIC, Department of International Economics, 1993-94) and lectured on Public Policy at University of Madrid (1994-1995). I. Ortiz is Master and Ph.D. from the London School of Economics, and has published widely on poverty reduction and social policy. She has field experience in more than 25 developing countries of Asia, Africa, Eastern Europe and Latin America.

Jeffrey Sachs is the Director of The Earth Institute, Quetelet Professor of Sustainable Development, and Professor of Health Policy and Management at Columbia University. He is also Director of the UN Millennium Project and Special Advisor to United Nations Secretary-General Kofi Annan on the Millennium Development Goals, the internationally agreed goals to reduce extreme poverty, disease, and hunger by the year 2015. Sachs is also President and Co-Founder of Millennium Promise Alliance, a nonprofit organization aimed at ending extreme global poverty. He is internationally renowned for advising governments in Latin America, Eastern Europe, the former Soviet Union, Asia and Africa on economic reforms and for his work with international agencies to promote poverty reduction, disease control, and debt

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reduction of poor countries. In 2004 and 2005 he was named among the 100 most influential leaders in the world by Time Magazine, and is the 2005 recipient of the Sargent Shriver Award for Equal Justice. He is author of hundreds of scholarly articles and many books, including New York Times bestseller “The End of Poverty” (Penguin, 2005). Sachs was recently elected into the Institute of Medicine and is a Research Associate of the National Bureau of Economic Research. Prior to joining Columbia, Sachs spent over twenty years at Harvard University, most recently as Director of the Center for International Development. A native of Detroit, Michigan, Sachs received his B.A., M.A., and Ph.D. degrees at Harvard University.

Pedro Sanchez is the Director of the Center for Tropical Agriculture and Rural Environment, Senior Research Scholar, and Director of the Millennium Villages Project at the Earth Institute at Columbia University. Sanchez was Director General of the World Agroforestry Center (ICRAF) headquartered in Nairobi, Kenya from 1991-2001, and served as Co-chair of the UN Millennium Project Hunger Task Force. He is also Professor Emeritus of Soil Science and Forestry at North Carolina State University, and was a visiting professor at the University of California, Berkeley.

A native of Cuba, Sanchez received his BS, MS and PhD degrees in soil science from Cornell University, and joined the faculty of North Carolina State University in 1968. His professional career has been dedicated to help eliminate world hunger and absolute rural poverty while protecting and enhancing the tropical environment. Sanchez has lived in the Philippines (working at the International Rice Research Institute), Peru (working at the Peruvian National Research Institute), Colombia (working at the International Center for Tropical Agriculture) and Kenya. He is the author of “Properties and Management of Soils of the Tropics” (rated among the top 10 best-selling books in soil science world-wide), co-author of “Halving Hunger: It can be done” and author of over 250 scientific publications.

He is a Fellow of the American Society of Agronomy, the Soil Science Society of America, the American Association for the Advancement of Science, and has received the International Soil Science Award, the International Service in Agronomy Award and the Crop Science Society of America Presidential Award. He serves on the Board of Agriculture and Natural Resources of the National Academy of Sciences and the Board of Directors of Millennium Promise. Sanchez has received honorary Doctor of Science degrees from the Catholic University of Leuven, Belgium and the University of Guelph, Canada. He has received decorations from the governments of Colombia and Peru, and was anointed Luo Elder with the name of Odera Akang’o by the Luo community of Western Kenya. Sanchez is the 2002 World Food Prize laureate and a 2004 MacArthur Fellow.

Anya Schiffrin is the director of Journalism Programs at the Initiative for Policy Dialogue (a think tank on development based at Columbia University and founded by Nobel laureate Joseph E. Stiglitz) and co-director of the media program at Columbia University’s School of International and Public Affairs. She teaches international business journalism at Columbia and organizes IPD seminars around the world

She worked as a financial and business journalist for eight years. A former Knight-Bagehot Fellow, she was a bureau chief at Dow Jones Newswires in Amsterdam and Hanoi and has worked as a reporter in Turkey, Pakistan, Spain and the UK. She is the editor of several journalism manuals and textbooks including: “Covering Globalization: A Handbook for Reporters” (Columbia University Press and Fudan University Press 2004), “Covering Oil: A Reporter’s Guide to Energy and Development” (Revenue Watch, 2005) and “Covering Labor:

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A Reporter's Guide to Workers' Rights in a Global Economy" (IPD 2006) . For more information, please see www.journalismtraining.net

Shari Spiegel joined IPD from Lazard Asset Management where she was a Director of Lazard LLC, the senior fixed income portfolio manager in charge of emerging market debt and foreign exchange, and member of the asset allocation committee for all fixed income products. She developed Lazard Emerging Income, a unique strategy for a diversified local currency fund launched in conjunction with the IFC.

Prior to joining Lazard in 1995, Ms. Spiegel spent several years working in Hungary. She was one of the founders of Budapest Investment Management Company, a subsidiary of Budapest Bank, which launched the first domestic investment funds in Hungary. She served as CEO from its inception until 1995. She was initially invited to Budapest in 1991 and worked as a foreign advisor to the national Bank of Hungary, where she concentrated on domestic capital market development, international debt structures, and currency valuation models.

Previous to her work in Hungary, Ms. Spiegel worked at Citibank and Drexel Burnham Lambert in fixed income research, cross-currency interest-rate-swap trading, and credit research. Ms. Spiegel has an MA in economics from Princeton University and a BA in applied mathematics and economics from Northwestern University. She is an adjunct professor at Columbia University's School of International and Public Affairs and Co-Chair of IPD's Debt Task Force.

Joseph Stiglitz holds joint professorships at Columbia University's Economics Department, School of International and Public Affairs, and its Business School. He is co-chair of IPD's macroeconomics, CML, and Intellectual Property Task Forces.

From 1997 to 2000 he was the World Bank's Senior Vice President for Development Economics and Chief Economist. From 1995 to 1997 Dr. Stiglitz served as Chairman of the U.S. Council of Economic Advisers and as a member of President Clinton's cabinet. From 1993 to 1995 he was a member of the Council of Economic Advisers. Dr. Stiglitz was previously a professor of economics at Stanford, Princeton, Yale, and All Souls College, Oxford.

As an academic, Dr. Stiglitz helped create a new branch of economics -"The Economics of Information"- which has received widespread application throughout economics. In the late 1970s and early 1980s, Dr. Stiglitz helped revive interest in the economics of technical change and other factors that contribute to long-term increases in productivity and living standards. Dr. Stiglitz is also a leading scholar of the economics of the public sector.

Dr. Stiglitz was awarded the Nobel Prize in Economics in 2001. He was also awarded the American Economic Association's biennial John Bates Clark Award in 1979. Dr. Stiglitz's work has been recognized through his election as a fellow to the National Academy of Sciences, the American Academy of Arts and Sciences, the Econometric Society, the American Philosophical Society, and the British Academy.

Graham Watts has a journalism major from Rhodes University in South Africa, the country where he was born to British parents. He taught practical journalism and media studies as a graduate trainee at the University of Wisconsin and as a lecturer at Rhodes.

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He started journalism as a cub reporter on the Daily Dispatch newspaper in East London, South Africa. His first editor was Donald Woods (depicted in the film “Cry Freedom”) who ran a liberal newspaper that the apartheid government despised. Graham later worked as the political correspondent of a Johannesburg-based Sunday newspaper which closed at about time the country descended into eight years of political violence.

For the past 21 years, Graham has worked at the Financial Times in London, where he is currently editor of the FT Magazine. Before moving to the magazine in 2003, he worked for 17 years on the world news desk. He is also part of the FT’s training team and runs a ‘master class’ in feature writing for the paper’s staff. He has run financial journalism workshops in Asia, Africa and the Caribbean.

Steve Zebiak, IRI Director-General, has worked in the area of ocean-atmosphere interaction and climate variability since completing his Ph.D. at the Massachusetts Institute of Technology in 1984. He and Dr. Mark Cane were the authors of the first dynamical model used to predict El Niño successfully. He has served on numerous advisory committees, including those for the US TOGA Program, the Atlantic Climate Change Program, the Pan American Climate Studies Program, the AMS Committee on Climate Variations, and the Center for the Study of Science and Religion (CSSR). Dr. Zebiak was chair of the International CLIVAR Working Group on Seasonal-to-Interannual Prediction and co-chair of the US CLIVAR Seasonal-to-Interannual Modeling and Prediction Panel. He is a member of the advisory board of the Canadian CLIVAR Research Network, the APEC Climate Network (APCN) Steering Committee and the Committee on Strategic Guidance for NSF Support of Research in the Atmospheric Sciences. He is also a member of the Executive Board of the Cooperative Institute for Climate Applications and Research (CICAR).