



inWent

Internationale Weiterbildung
und Entwicklung gGmbH

Capacity Building
International, Germany

COVERING DEVELOPMENT AND POVERTY REDUCTION
October 20-24, 2008
New York City

A Special Program sponsored by
the International Institute for Journalism (IJJ)
& the Initiative for Policy Dialogue (IPD)

For journalists from developing countries, there is no more pressing question than how poverty can be reduced. At this special seminar, hosted by the International Institute for Journalism of InWent in New York City, reporters from around the world will learn about the obstacles to poverty reduction, the progress achieved in the field of development and the opportunities for further growth. Renowned academics, representatives at some of the most prestigious non-profit organizations and former government officials will discuss the current debates and offer practical advice on coverage. Senior journalists will help facilitate the discussions. Participants will visit the New York Stock Exchange and Bloomberg in order to see for themselves the fast-pace of the financial markets. The seminar will be held both at Columbia University's Morningside Campus and at the United Nations.

The participants also will be introduced to www.journalismtraining.net, a web-based resource that offers information on key issues of globalization. The agenda features a number of prominent Columbia faculty members, including Nobel Laureate **Joseph E. Stiglitz**.

Please note that times of some of the sessions may change.

The Workshop Agenda

Sunday, October 19th **Group Dinner at Stiglitz's house¹**

Monday October 20th **MEETING @ Warren Hall², 415**

9:00 am – 9:30 am **Astrid Kohl**, Head of Inwent's International Institute for Journalism will talk about the role of Inwent, a non-profit organization based in Germany with worldwide operations dedicated to human resource development, advanced training, and dialogue.

9:30 am – 10:00 am **Anya Schiffrin**, Director of Journalism Programs at the Initiative for Policy Dialogue, will talk about the program and its mission.

10:00 am – 11:30 am Keynote Speech: "Poverty and Development: Prospects for Progress", by **Joseph E. Stiglitz**, Recipient of the 2001 Nobel Prize in Economics; former World Bank chief economist, currently Executive Director of the Initiative for Policy Dialogue, IPD, and University Professor at Columbia University

11:30 am – 1:30 pm **Tom Glaisyer**, Online strategist, PhD Student at Columbia University, on "Online Media: Opportunities, Challenges" will review changes in the online world and introduce a number of tools

1:30 pm – 2:30 pm *Lunch Break*

2:30 pm – 3:30 pm **Jacqueline Novogratz**, founder and CEO of The Acumen Fund, will discuss her organization's entrepreneurial approach to solve the problems of global poverty.

3:30 pm – 4:30 pm **Graham Watts**, former FT Editor, will give a general overview of how journalists will write their stories during the seminar, and will also explain the ways they'll discuss the future coverage.

¹ West 98th St. and Riverside Dr.

² William and June (W&J) Warren Hall, also known as "Big Warren."

Tuesday, October 21st

8:45 am - 10:00 am	Isabel Ortiz , Senior Interregional Advisor, United Nations Department for Economic and Social Affairs, will present current debates and the reality of poverty reduction and financing for development at the beginning of the 21st century. (MEETING @ UNDESA building DC-2, room DC2-2330³)
10:00 am –10:30 am	<i>Field trip to Bloomberg News⁴</i>
10:30 am – 11:00 am	Tour of Bloomberg’s building with Karen Amanda Toulon , New York bureau chief of Bloomberg News
11:00 am – 11:10 am	<i>Snack Break</i>
11:10 am – 11:40 pm	Meet with reporter(s)/editors
11:40 am –12:00 pm	Wrap/Depart
12:00 pm – 1:30pm	<i>Lunch Break</i>
1:30 pm – 2:30pm	Heather Grady , Director of Policy and Strategy and the Trade and Decent Work Program at Realizing Rights (MEETING @ Realizing Rights Headquarters⁵)
2:30 pm – 2:45 pm	<i>Tea Break</i>
2:45 pm	<i>Time off to write stories</i>

³ 44th Street, between 1Ave and 2Ave

⁴ 731 Lexington Avenue between East 58th and 59th streets

⁵ 271 Madison Avenue

Wednesday, October 22nd

- 10:00 am – 11:00 am **Geoff Heal**, Paul Garrett Professor of Public Policy and Corporate responsibility and Professor of Finance and Economics at the Graduate School of Business at Columbia University, will talk his work on how environmental conservation can contribute to poverty reduction. **(MEETING @URIS 329)**
- 11:00 am– 12:30 pm *Brunch Break and walk around Columbia Campus*
- 1:15 pm – 2:30 pm **Jomo Kwame Sundaram**, Assistant Secretary-General on Economic Development, at the UN’s Department of Economic and Social Affairs, will talk about the current food crisis. **(MEETING @ UNDESA building DC-2, room DC2-2330⁶)**
- 2:30 pm *Time off to write stories*

⁶ 44th Street, between 1Ave and 2Ave

Thursday, October 23rd

8:30 am - 10:30 am

“A walk around Wall Street” (MEETING @ the NYSE⁷)
Marc Iyeki, NYSE’s Managing Director, will present, “Bridging the US & European Capital Markets along with a link to a presentation on Global Regulatory Development”. He will focus on global regulatory trends that affect foreign companies listing in the US, an overview of the "new" NYSE Euronext. Iyeki will also discuss how exchanges can promote international competitiveness of companies that list and how this can facilitate economic growth and job creation around the world.

11:30 am – 1:00 pm

Robert Howse senior adviser on inclusive globalization at UNDP, will talk about the needs for reform in the global trade regime, drawing from his book “**Making Global Trade Work for People**”. (MEETING @URIS 305⁸)

1:00 pm – 2:00 pm

Lunch Break

2:00 pm – 3:30 pm

Luke Eric Peterson, is a free-lance investigator, writer and analyst. He specializes in monitoring international lawsuits between businesses and governments - and the impact of such lawsuits upon public policy. (MEETING @URIS 305)

3:30 pm – 3:45pm

Tea Break

3:45 pm

Time-off to write stories

7:30 pm

Dinner with Anya (PLACE: TBA)

⁷ 11 Wall Street

⁸ Uris Hall is the main building of the Columbia Business School on the University’s Morningside Campus

Friday October 24th

MEETING @ Conference Room 801, IAB⁹

9:30 am – 11:00 am

Siddhartha Deb, writer and professor at the New School. Deb will describe the research he did in the rural areas of Manipur and Andhra Pradesh for his new book and argue for a new journalism on poverty.

11:00 am – 11:45 am

Brunch Break

11:45 am – 1:00 pm

Elmira Bayrasli, Vice president of Partnerships, Policy & Outreach at ENDEAVOR, will speak about Endeavor's mentor capitalist model for high-impact entrepreneurship - with the success of microfinance, what is the next phase of building the pyramid? How do we scale up enterprises and create sustainable jobs and draw investors into developing countries?

1:00 pm – 2:00 pm

Graciana del Castillo, Research Scholar and Associate Director, Center on Capitalism and Society, Columbia University will discuss her new book on Rebuilding War-Torn States: The Challenge of Post-Conflict Economic Reconstruction.

2:00 pm – 2:15 pm

Tea Break.

2:15 pm – 3:15 pm

Future coverage with **Graham Watts**. Watts will discuss what stories reporters can write in the future on development and poverty reduction

3:15 pm

Evaluation and wrap-up with **Anya Schiffrin**.

⁹ International Affairs Building, 420 West 118th Street

Speakers

Elmira Bayrasli is the Vice President of Partnerships, Policy & Outreach at Endeavor, a non-profit that identifies and supports High-Impact Entrepreneurs in emerging markets.

Before joining Endeavor, Elmira was the Chief Spokesperson and Director of Press and Public Information at the OSCE Mission to Bosnia and Herzegovina in Sarajevo. During her tenure at the OSCE, Elmira designed and managed the Mission's 10th Anniversary celebrations, including the publication of a ten-year retrospective examining the Mission's work, an award-winning documentary on the Roma and a TV series on Bosnia's top station.

In 1994, she joined Madeleine K. Albright's team at the U.S. Mission to the United Nations, first in New York and then Washington D.C. In 1996 she received a White House Presidential Appointment assigned to the Secretary of State's office. Upon Richard Holbrooke's appointment to lead negotiations to break the Cyprus stalemate in 1998, Elmira was invited to join the negotiating team.

With Endeavor, Elmira has formalized partnerships with American Express, Cisco, Dell, Salesforce.com and SAP. Over the past two years, Elmira has generated significant media coverage on Endeavor's work, including The Economist, The Financial Times, The Wall Street Journal, Inc. magazine, Business Week, Bloomberg TV, CNN Espanol and the paperback edition of Thomas Friedman's The World Is Flat, where he calls Endeavor "the best anti-poverty solution of all."

In her capacity as Endeavor's Outreach Director, Elmira speaks at more than a dozen conferences and panels a year, including the Net Impact Forum, Forum Tremblant 2008, the New York Women's Social Entrepreneurship Network and over a dozen universities. She has been a delegate for the Skoll World Forum for Social Entrepreneurship for two years in a row. For the past two years she has been invited by the Clinton Global Initiative as an area expert in poverty alleviation.

Elmira received her MA in Middle Eastern Languages & Literature from Columbia University and her BA in Political Science from New York University. She is a member of the Council on Foreign Relations and has contributed to several books and publications, including several book reviews and op-eds.

Graciana del Castillo is an expert on countries in crises—both financial and post-conflict. She was the first senior economist in the Cabinet of the UN Secretary-General in the early 1990's, involved in ongoing post-conflict operations in Central America, Asia, and Africa. She continued work on countries at war or post-conflict at the IMF, participated in jump-starting Kosovo's economy, and moderated a major donors' meeting on Timor-Leste in Prague. She was a director at S&P's and the Centennial Group, a senior consultant to the Inter-American Development Bank, a visiting scholar at the OECD Development Center, and a participant in USAID bids for reconstruction projects in Afghanistan and Iraq. She is a founding partner of the Macroeconomic Advisory Group. With a Ph.D. in Economics from Columbia University (1986), she has been adjunct professor there since 1990 and is now research scholar and associate director of the Center on Capitalism and Society. Her articles have appeared in top economic and political journals and newspapers worldwide.

Siddhartha Deb was born in north-eastern India in 1970. His first novel, The Point of Return, was a Notable Book of the Year in The New York Times. His second novel An Outline of the

Republic (published in Britain and India as Surface) was on the longlist for the Impac-Dublin Award, a finalist for the Crossword Award in India, and a book of the year in Daily Telegraph, London. A recipient of a fellowship from the Society of Authors, UK, he is currently working on a narrative nonfiction book on India and is a writer-in-residence at the New School. His articles, essays, and reviews have appeared in Harpers, Guardian, Observer, New York Times Book Review, Boston Globe, Columbia Journalism Review, Daily Telegraph, Nation, and Times Literary Supplement.

Luke Eric Peterson has reported on the legal regime governing foreign direct investment for various specialist and general-interest publications over the last decade. He is a contributor to the Financial Times newspaper and a columnist for Foreign Direct Investment Magazine and Embassy: Canada's Foreign Policy Newsweekly. He has created and produced several widely-read electronic news services on investment treaties and arbitration, including the Investment Arbitration Reporter (www.iareporter.com <<http://www.iareporter.com/>>). As a consultant, he has written research and briefing papers for a number of organizations including Chatham House, the South African Institute for International Affairs, the UN Conference on Trade and Development (UNCTAD), and the UN Development Program (UNDP). He is a historian by training, with undergraduate and master's degrees from the University of New Brunswick and University of Oxford respectively. He also holds a Master of Arts in legal and political theory from University College London.

Tom Glaisyer works at the intersection of social media and domestic and international politics. Recently, he has focused his expertise on applying social networking thinking and technology to understand changes in US media, and international affairs, particularly in the peace, security, and conflict resolution fields.

Prior to this work he spent 10 years working internationally as a technology and change management consultant in the private sector, where he focused on the implementation of multi-million dollar back office systems and the changes they generated in the workplace. He holds a BEng and BCom from the University of Birmingham in England, and an M.A. in International Affairs from Columbia University. He is currently enrolled in the interdisciplinary Communications PhD Program at Columbia University. At Columbia is associated with the Center for International Conflict Resolution and the Center on Organizational Innovation. He is also a member of the board of directors of Outward Bound Center for Peacebuilding.

Heather Grady is the Director of Policy and Strategy and the Trade and Decent Work Program of Realizing Rights: The Ethical Globalization Initiative, founded by Mary Robinson in 2002 and headquartered in New York. Heather is particularly involved in programs on promoting the right to 'decent work', global trade, corporate accountability for human rights, and women's leadership. She has spent most of the last two decades working in developing countries managing long-term development and humanitarian programs in East Asia, the Gaza Strip and Sudan. Before joining Realizing Rights she served as the Global Lead on Rights and Institutional Accountability for Oxfam Great Britain, and in that capacity headed Oxfam's work on a report exploring the 'poverty impact' of Unilever in Indonesia. From 2000-2004 she was Oxfam's Regional Director for East Asia based in Thailand, and before that was Oxfam's Country Representative in Viet Nam, where she resided from 1993 to 2000.

Heather has written extensively on international development and human rights, and co-authored one of the first books on participatory appraisal methodology. She holds degrees from Smith College and the Kennedy School of Government at Harvard. She resides in New York.

Geoffrey Heal is Garrett Professor of Public Policy and Corporate Responsibility at Columbia University's Graduate School of Business. He is also Professor of International and Public Affairs in the School of International Affairs and Director of the Center for Globalization and Sustainable Development of Columbia's Earth Institute. He has served as Senior Vice Dean of Columbia Business School.

Dr. Heal studied Physics and Economics at Cambridge, and then taught at Cambridge, Sussex, Essex, Stanford, Yale and Princeton, and held a Fullbright Professorship at the University of Siena. Dr. Heal has acted as Managing Editor of the Review of Economic Studies and has acted on the Editorial Boards of many other journals. In the 1970s he founded a London-based consulting firm, and in the 1980s a firm providing systems for telecommunications and data processing to the international securities business. He was a Commissioner of the Pew Oceans Commission (www.pewoceans.org) and a Director of the Beijer Institute of the Royal Swedish Academy of Sciences, is a Director of the Union of Concerned Scientists (www.ucsusa.org), a Fellow of the Econometric Society and the Association of Environmental and Resource Economists, and a member of President Sarkozy's Commission on the Measurement of Economic Performance and Social Progress. He is Past President of the Association of Environmental and Resource Economists, a life Fellow and recipient of that organization's 2004 Award for Publication of Enduring Quality for his 1979 book (with Dasgupta) "Economic Theory and Exhaustible Resources."

Dr. Heal has made many contributions to economic theory and the application of mathematical techniques in economics. One of Dr. Heal's current research interests is the interaction between society and its natural resource base. Dr. Heal has been working to formalize and operationalize the concept of sustainability and develop an interdisciplinary group of social and biological scientists committed to research on the interface between the biological and social sciences. Recent books on this include "Valuing the Future" and "Nature and the Marketplace." Dr. Heal's other research fields include the management of risks by financial markets, and especially the securitization of catastrophic risks and analysis of the systemic risks associated with the growth of derivative markets. Recently Dr. Heal has worked on airline security and on corporate social responsibility, and has developed a course on CSR entitled "Business and Society: Doing Well by Doing Good?" His latest book, "When Principles Pay: CSR and the Bottom Line" is published by Columbia Business School Press.

Robert Howse is an internationally recognized authority on international economic law and is also a specialist in 20th century European legal and political philosophy, particularly the thought of Alexander Kojève and Leo Strauss. Professor Howse received his B.A. in philosophy and political science with high distinction, as well as an LL.B., with honours, from the University of Toronto, where he was co-editor in chief of the Faculty of Law Review. He also holds an LL.M. from the Harvard Law School. He has been a visiting professor at Harvard Law School, Tel Aviv University, Tsinghua University, and Osgoode Hall Law School in Canada and taught in the Academy of European Law, European University Institute, Florence. During the fall of 2005 Howse was a visiting professor at the University of Paris 1 (Pantheon-Sorbonne).

Since 2000, Professor Howse has been a member of the faculty of the World Trade Institute, Berne, Master's in International Law and Economics Programme. He is a frequent consultant or adviser to government agencies and international organizations such as the OECD, UNCTAD, the Inter-American Development Bank, the Law Commission of Canada and the UN Office of the High Commissioner for Human Rights. He is a Reporter for the American Law Institute on WTO Law. He has acted as a consultant to the investor's counsel in several NAFTA investor-state arbitrations. He is a core team member of the Renewable Energy and International Law

(REIL) project, a private/public partnership that includes, among others, Yale University, the law firm of Baker & McKenzie and the investment bank Climate Change Capital. Howse serves on the editorial advisory boards of the European Journal of International Law and Legal Issues in Economic Integration. He has also held a variety of posts with the Canadian foreign ministry, including as a member of the Policy Planning Secretariat and a diplomat at the Canadian Embassy in Belgrade.

Howse is the author, co-author, or editor of six books, including Trade and Transitions; Economic Union, Social Justice, and Constitutional Reform; The Regulation of International Trade; Yugoslavia the Former and Future; The World Trading System; and The Federal Vision: Legitimacy and Levels of Governance in the EU and the U.S. He is also the co-translator of Alexander Kojève's Outline for a Phenomenology of Right and the principal author of the interpretative commentary in that volume.

Howse was named the Alene and Allan F. Smith Professor of Law in 2003.

Marc H. Iyeki is the Managing Director for Asia Pacific (N.Y.) Global Listings at the NYSE Euronext. Marc is responsible for Asia-Pacific client services and business development matters in New York, managing more than 100 companies listed from the Asia Pacific region, which have a combined market capitalization exceeding \$2.5 trillion USD. He works closely with developed market and emerging market Asia-based teams on client service and new business initiatives for NYSE Euronext listing venues in both the U.S. and in Europe. He also helps develop relationships with foreign governments and exchanges.

Marc began his professional career as a public interest attorney with the New Jersey Department of the Public Advocate. He joined the NYSE in 1987 as an attorney in the Enforcement Division, investigating and prosecuting alleged violations of NYSE and SEC rules and regulations. He joined the International Division in 1999, and became Managing Director, Asia Pacific, Global Corporate Client Group, in 2004.

Marc attended Austin College and graduated from Washington University in St. Louis with a B.A. degree in economics. He studied public policy analysis for one year at the School of Public & Urban Policy, University of Pennsylvania. He holds a J.D. degree from the New York University School of Law.

Jacqueline Novogratz is the Chief Executive Officer of the Acumen Fund. Prior to Acumen Fund, Novogratz founded and directed The Philanthropy Workshop and The Next Generation Leadership program at the Rockefeller Foundation. She also founded Duterimbere, a micro-finance institution in Rwanda. She began her career in international banking with Chase Manhattan Bank. Jacqueline is currently on the advisory boards of Stanford Graduate School of Business and Innovations Journal, published by MIT Press. She is an Aspen Institute Henry Crown Fellow and a Synergos Institute Senior Fellow, as well as a frequent speaker at international conferences, including the World Economic Forum, the Clinton Global Initiative and TED. Jacqueline has an MBA from Stanford and a BA in Economics/International Relations from the University of Virginia

Luke E. Peterson is a free-lance investigator, writer and analyst. He specializes in monitoring international lawsuits between businesses and governments - and the impact of such lawsuits upon public policy

Isabel Ortiz is a Senior Interregional Advisor at the Department for Economic and Social Affairs at the United Nations in New York. Dr. Ortiz has over 15 years working experience in

various areas of economic and social development. From 1999-2003 she was Senior Economist (Poverty Reduction) in the Strategy and Policy Department of the Asian Development Bank (ADB), where she worked on the design of country poverty reduction strategies, pro-poor policies/budgets across sectors, and financing for development issues, including aid harmonization and alignment. She was founding member of ADB's Poverty Reduction Unit, and she directed ADB's Social Protection and Labour Strategy, signed by 59 countries. In addition to providing strategy and policy advice to governments, Dr. Ortiz has attained extensive operational project experience. From 1995-99 she was Project Manager and Economist of several infrastructure and social sector multimillion investments for the Asian Development Bank. . From 2003-05 she undertook a number of consulting assignments for DFID, UNDP, OECD, KfW, the World Bank and the Initiative for Policy Dialogue. Prior to this, she worked in Brussels at the European Union (1992-93), was a researcher at the Spanish High Council of Scientific Research (CSIC, Department of International Economics, 1993-94) and lectured on Public Policy at University of Madrid (1994-1995). Ortiz is Master and Ph.D. from the London School of Economics, and has published widely on aid, financing for development, poverty reduction and social policy. She has field experience in more than 30 countries of Asia, Africa, Eastern Europe and Latin America.

Anya Schiffrin is the director of Journalism Programs at the Initiative for Policy Dialogue (a think tank on development based at Columbia University and founded by Nobel laureate Joseph E. Stiglitz) and co-director of the media program at Columbia University's School of International and Public Affairs. She teaches international business journalism at Columbia and organizes IPD seminars around the world

She has worked as a financial and business journalist for eight years. A former Knight-Bagehot Fellow, she was a bureau chief at Dow Jones Newswires in Amsterdam and Hanoi and has worked as a reporter in Turkey, Pakistan, Spain and the UK. She is the editor of several journalism manuals and textbooks including: "Covering Globalization: A Handbook for Reporters" (Columbia University Press and Fudan University Press 2004), "Covering Oil: A Reporter's Guide to Energy and Development" (Revenue Watch, 2005) and Covering Labor: A Reporter's Guide to Workers' Rights in a Global Economy (IPD 2006) . For more information please see www.journalismtraining.net

Joseph Stiglitz holds joint professorships at Columbia University's Economics Department, School of International and Public Affairs, and its Business School. He is co-chair of IPD's macroeconomics, CML, and Intellectual Property Task Forces.

From 1997 to 2000 he was the World Bank's Senior Vice President for Development Economics and Chief Economist. From 1995 to 1997 Dr. Stiglitz served as Chairman of the U.S. Council of Economic Advisers and as a member of President Clinton's cabinet. From 1993 to 1995 he was a member of the Council of Economic Advisers. Dr. Stiglitz was previously a professor of economics at Stanford, Princeton, Yale, and All Souls College, Oxford.

As an academic, Dr. Stiglitz helped create a new branch of economics -" The Economics of Information"- which has received widespread application throughout economics. In the late 1970s and early 1980s, Dr. Stiglitz helped revive interest in the economics of technical change and other factors that contribute to long-term increases in productivity and living standards. Dr. Stiglitz is also a leading scholar of the economics of the public sector.

Dr. Stiglitz was awarded the Nobel Prize in Economics in 2001. He was also awarded the American Economic Association's biennial John Bates Clark Award in 1979. Dr. Stiglitz's work

has been recognized through his election as a fellow to the National Academy of Sciences, the American Academy of Arts and Sciences, the Econometric Society, the American Philosophical Society, and the British Academy.

Jomo K. Sundaram is the Assistant Secretary-General on Economic Development, Department of Economic and Social Affairs. He is a Visiting Senior Research Fellow from the Asia Research Institute, National University of Singapore, and Professor in the Applied Economics Department, University of Malaya, Kuala Lumpur. He is Founder and Chair of IDEAs, or International Development Economics Associates. He served on the Advisory Board of the United Nations Research Institute on Social Development (UNRISD). He was President of the Malaysian Social Science Association (1996-2000), and also served on the Protem Committee of the Asian Social Science Association (1980-1984) and the Executive Committee of the International Peace Research Association (1982-1987). He has served on various academic and professional committees, as well as Malaysia's National Economic Consultative Council (1989-1991).

Mr. Jomo has authored over 35 monographs, edited over 50 books and translated 11 volumes besides writing many academic papers and articles for the media. He is on the editorial boards of several learned journals. Some of his most recent book publications include Malaysia's Political Economy (with E.T. Gomez), Tigers in Trouble, Rents, Rent-Seeking and Economic Development: Theory and the Asian Evidence (with Mushtaq Khan), Malaysian Eclipse: Economic Crisis and Recovery, Globalization Versus Development: Heterodox Perspectives, Southeast Asia's Industrialization, Ugly Malaysians? South-South Investments Abused, Southeast Asian Paper Tigers? Behind Miracle and Debacle, Manufacturing Competitiveness: How Internationally Competitive National Firms And Industries Developed In East Asia, Ethnic Business? Chinese Capitalism in Southeast Asia (with Brian Folk), Deforesting Malaysia: The Political Economy of Agricultural Expansion and Commercial Logging (with others), and After the Storm: Crisis, Recovery and Sustaining Development in East Asia. Mr. Jomo has taught at Science University of Malaysia (USM, 1974), Harvard (1974-1975), Yale (1982), and Cornell University (1993). He has also been a Visiting Fellow at Cambridge University (1987-1988; 1991-1992). He studied at the Penang Free School (PFS, 1964-1966), Royal Military College (RMC, 1967-1970), Yale (BA, 1970-1973) and Harvard (MPA, PhD, 1973- 1977).

Karen A Toulon is the New York bureau chief of Bloomberg News. Appointed in November 2007, Karen oversees about 700 reporters, editors, producers and support personnel. The bureau covers the financial and commodity markets, investment banking, managed investing, insurance, technology, media, state and municipal governments, legal affairs, real estate, health, education, sports and the arts.

Bloomberg News has 2,300 news professionals in 143 bureaus worldwide. Bloomberg News publishes 5,000 stories on an average day, and its stories are syndicated to more than 400 publications in 70 countries, with a combined circulation of 73 million.

Bloomberg News global media services include: 11 television networks in seven languages; Bloomberg Radio - available on Sirius XM and Worldspace satellite networks; Bloomberg Markets magazine; Bloomberg Press book publishing; and Bloomberg.com, a top-ranked financial news site.

Before assuming her current role, Karen served as: editor-at-large, Broadcast; team leader, US Broadcast Interviews; and team leader, US Affiliate TV.

Karen joined Bloomberg News in December 1999 after 13 years at news organizations including CBS, CNBC and Reuters. She served as the Managing Editor of Reuters Financial Television, Americas, and as a Supervising Producer at CNBC.

A graduate of Dartmouth College, Karen earned a master's degree from Columbia University Graduate School of Journalism.

Karen, husband Eric Rhinehart and their two daughters live in Summit, New Jersey.

Graham Watts is an independent media consultant, trainer and editor. He has been involved in training journalists for the past 30 years – at university level in the UK, South Africa and the US, for international journalism training organizations and at the Financial Times where he worked in London for 21 years. At the FT, Graham was an editor on the world news desk responsible for coverage of economics, trade and global policy issues, where he worked for 17 years. His last job was editor of the FT Weekend Magazine. In 2000 he founded a business journalism training website hosted by InWent and recently co-authored a business and economic journalism textbook published by Fudan University in Shanghai for the Chinese market. He took early retirement in 2006 to work full-time as a freelance editor and trainer. He has run financial journalism workshops in Asia, Africa and the Caribbean. Graham started journalism as a cub reporter on the Daily Dispatch newspaper in East London, South Africa. His first editor was Donald Woods (depicted in the film “Cry Freedom”) who ran a liberal newspaper despised by the apartheid government. Graham later worked as the political correspondent of a Johannesburg-based Sunday newspaper which closed at about time the country descended into eight years of political violence. He lives in Bangkok, Thailand with his wife, a business reporter on the Bangkok Post.