

PROPOSED PROGRAMME

DRAFT PROGRAMME: TRAINING COURSE ON BUDGET AND FINANCIAL REPORTING. February 19th – 22nd, 2008. Freetown, Sierra Leone.

Orin Gordon, Course Co-coordinator.

Date and Time	Topic	<i>Facilitator</i>
Day One, Wednesday 20 February		
9.00 - 10.30	<ul style="list-style-type: none"> • Registration • Welcome remarks and introduction • Statement by Comsec Rep? • Keynote Address • Overview of the workshop and objectives 	<i>Participants</i> Mr. Alpha A. Jalloh <i>Programme Director, CPD</i> <i>Alhaji Ibrahim Ben Kargbo</i> <i>Minister of Information</i> <i>Orin Gordon</i> <i>Course Co-ordinator</i>
10-30 - 11.0	Tea/Coffee Break	
11.00 - 12.00	<ul style="list-style-type: none"> • Participants' introductions • Interactive Q and A discussion session on budget reporting: 	<i>Course coord. & local editor</i>
12.00 - 12.30	National experience - local journalists	<i>Course coord. & local editor</i>
12.30 - 1.00	An introduction to corporate reporting and covering the stock market	<i>Professor Anya Schiffrin</i>
1.00 - 2.00	Lunch Break	
2.00 - 2.45	Hypotheticals (short post lunch session): Discussion of dilemmas, decisions faced by budget reporters under deadline constraints.	<i>Orin Gordon.</i>
2.45 - 3.15	Media's Oversight Role Examples from Uganda	<i>Paul Busharizi</i>
3.15 - 3.45	Budget Document: Politics, process and delivery	<i>Mr. Mathew Dingie, Director of Budget in the Ministry of Finance</i>
3.45 - 4.00	Tea Break	
4.00 – 5.00	<ul style="list-style-type: none"> • Role of the Auditor General • Role of Public Procurement in the budgetary process - 	<i>Mr Leslie Sylvester</i> <i>Deputy Auditor General</i> <i>Mr Alfred H Kandeh</i> <i>Chief Executive Officer</i> <i>Public Procurement Authority</i>
5.00- 5.45	Stories from Day 1 summary and Look Head	<i>Orin Gordon</i>

Day 2, Thursday 21 February		
8.45 - 9.00	Introduction to Day 2	<i>Orin Gordon</i>
9.00 – 10.00	Jargon: Understanding and Reporting Financial and Economic terms	<i>Orin Gordon</i>
10.00 - 10.30	Regional Experiences - journalists from Ghana, Nigeria and Uganda	<i>Lloyd Evans, Ghana Paul Bushariz, Nigeria Nik Ogubulie, Nigeria</i>
10.30 - 10.45	Tea/coffee break	
10.45 – 12.00	Role of the Press in resource-rich countries	<i>Prof Anya Schiffrin</i>
12.00 - 1.00	Statistics, Facts and Figures: Breaking the Numbers Down	<i>Paul Busharizi and Orin Gordon.</i>
1.00 - 2.00	Lunch Break	
2.00 - 3.30	Development Ideas and Current Thinking about Development	<i>Prof Anya Schiffrin</i>
3.30 – 3.45	Tea/coffee break	
3.45 – 4.15	Hypotheticals: Discussion of dilemmas, decisions faced by finance reporters under deadline constraints.	<i>Orin Gordon.</i>
4.15 - 6.00	How to get the best out of your sources, government or private sector:	<i>Paul Busharizi and Orin Gordon</i>
4.45 - 5.30	Interactive session/exercises	<i>Course Participants</i>
DAY 3, Friday 22 February		
9.00 – 10.30	Participants/Group assignment	
10.30 – 10.15	Tea/coffee break	
10.15 - 11.00	Participants/group assignment conclusion. Discuss possible tool kit in monitoring budget process	
12.30 - 1.30	Lunch	
1.30 - 2.00	Discussion/Recommendations/ Evaluation	<i>Orin Gordon, Professor Schiffrin, Paul Busharizi and CPD</i>
2.00 - 3.00	Certificates and Vote of thanks	<i>By nominated participant.</i>
	END OF COURSE AT 3PM.	

*** This programme is a guide and may be changed by Orin Gordon, Lead Instructor.**

KEY RESOURCE PERSONS

Orin Gordon

Orin Gordon is a broadcaster and journalist with BBC News and World Service. He has presented a range of programmes on the World Service output, including World Briefing, The World Today, Pick of the World, Outlook and Digital Planet.

As a journalist he has covered business, technology, sport and politics. His most recent assignment was to the US, to cover the primary elections for the BBC's Africa Service.

Gordon has also produced and presented documentaries for the World Service and BBC domestic radio.

He was head of the BBC's Caribbean Service from 2001 to 2003.

Before moving to London, Gordon was a BBC journalist in Guyana an editor at Guyana Television and an editor in chief at the Guyana Broadcasting Corporation. Gordon received a master's degree in journalism from the College of Cardiff at the University of Wales.

Anya Schiffrin spent 10 years working overseas as a journalist in Europe and Asia, writing for a number of different magazines and newspapers. She was bureau chief for Dow Jones Newswires in Amsterdam and Hanoi and wrote regularly for the *Wall Street Journal*. She was a Knight-Bagehot Fellow at Columbia University's Graduate School of Journalism in 1999-2000 and then a senior writer at the *Industry Standard*, covering banking and finance. She writes a monthly column for the Japanese business magazine *Toyo Keizai*.

Since 2003-2004, she has held a part-time position at Columbia University's School of International and Public Affairs, teaching and serving as co-director of the International Media Concentration. She also directs the journalism training programs of the Initiative for Policy Dialogue (IPD), a global economic think-tank based at Columbia. The IPD journalism training program has received support from Rockefeller Brothers Fund, the Ford Foundation, and the Open Society Institute. She was the founder of the website www.journalismtraining.net which provides training materials for journalists. Schiffrin organizes seminars around the world to strengthen the capacity of journalists in developing countries to cover finance and economics. She has taught in Azerbaijan, China, Indonesia, Moldova, Mongolia, Nigeria, Kazakhstan, South Africa and Vietnam. She is a regular lecturer at the International Institute for Journalism in Berlin. Five years ago, Schiffrin launched, in collaboration with Columbia's Journalism School, an annual seminar for journalists on "Covering Globalization". The seminar, which has been supported by The New York Times Foundation, attracts journalists from around the world, as well as students from SIPA and the Journalism School.

Schiffrin has edited three textbooks and manuals for journalists: *Covering Globalization: A Handbook for Reporters* (Columbia University Press, 2004); *Covering Oil: A Reporter's Guide to Energy and Development* (2005); *Covering Labor: A Reporter's Guide to Worker's Rights in a Global Economy* (2006). She also is the co-author of *Business and Economic Reporting: Covering Companies, Financial Markets and the Broader Economy*, which was published in 2005 by the Washington, DC-based International Center for Journalists. Her new textbook on business reporting, written with a former editor of *The Financial Times*, was published in China earlier this year. Her other publications/writings have been translated into French, Spanish, Bahasa, Mongolian and other languages.

She currently serves on the Advisory Board of Revenue Watch, an international NGO which seeks to ensure that developing countries receive the full benefit of their natural resources, and that the revenues generated are used, in an open and transparent way, to promote development.

Paul Busharizi - Ugandan

Currently the Business Editor of the New Vision, Uganda's leading daily, a position I have held for the last 4 years, I have more than 10 years experience in business journalism. Prior to assuming my position as Business Editor I was the Uganda Reuters Correspondent for seven years – covering

Uganda, eastern Congo, on-and-off Southern Sudan. Prior to that I was a business reporter and features writer at the New Vision.